## **KENNETH PORTER ASSOCIATES**

# IMPROVING SUPPLY CHAIN PERFORMANCE

#### **COMMON ISSUES AND CHALLENGES**

- Has the prolonged recession led to an increasing focus on reducing costs and increasing profitability within the supply chain?
- Do you have a need to continually assess and optimise your processes and performance to increase productivity?
- Are your business needs and routes to market always evolving along with the supply chain needs to handle changes due to growth, acquisitions, range changes or product characteristics?

# **THE BENEFITS of using Kenneth Porter Associates**

- Tried and tested success in improving performance
- Experience of many sectors to compare best practice
- Typically rapid payback of initial costs
- Flexible pragmatic approach to fit in with client team's needs

#### HOW DO WE MAKE IT WORK

- Initial 3-6 day scoping review with outline action plan
- Working closely with your management team
- Review of existing processes through site observations and data analysis
- Critical analysis of improvement options with development of necessary business case
- Assisting with implementation during crucial change period
- Ongoing performance reviews

#### **SERVICES**

## **Operational Improvement**

- Warehouse processes and layout
- Inventory reduction
- Transport optimisation

## **Strategic Planning**

- Supply chain strategy development
- Network design for growth / acquisitions
- Outsourcing and third party tendering

#### **BACKGROUND**

- 25 years supply chain consulting experience with Deloitte and Total Logistics undertaking projects for over 150 clients across Europe
- Developed long term relationships and supported supply chain developments with clients such as Nestle, TK Maxx, WH Smith, JD Sports, Cuisine de France, Argos and Cadbury
- Effective at engaging with key stakeholders at all levels within client organisations
- Practical approach with advanced modelling techniques underpinned by Masters in Operational Research
- Previous guest lecturer at Cranfield University and frequent speaker at conferences

# **FURTHER INFORMATION**

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